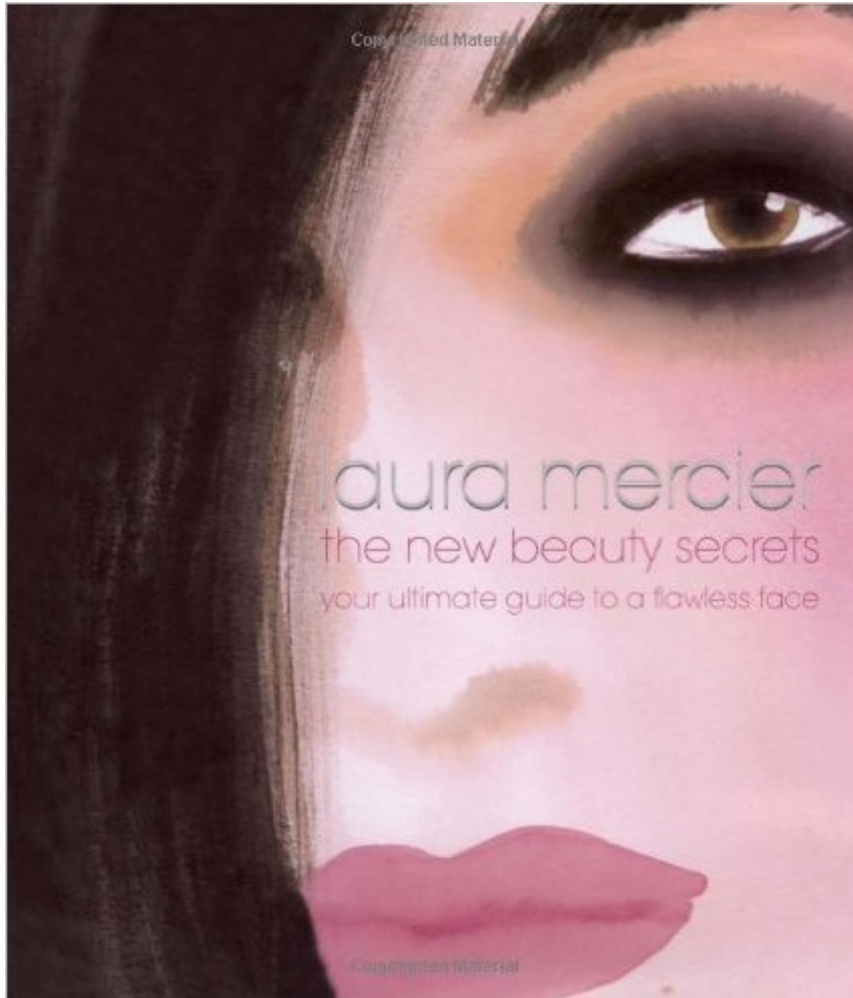


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# The New Beauty Secrets: Your Ultimate Guide To A Flawless Face



## Synopsis

Laura Mercier came to be an authority on cosmetics naturally. First aspiring to be a painter and art teacher, fate intervened and brought her to a legendary Parisian beauty institute. There, she was able to apply her artistic skills in a completely new way. Her knack for bringing out the inner radiance in women, epitomized by her signature 'Flawless Face', has escalated Laura Mercier to one of the top makeup artists in the world. In 2006, Laura Mercier's cosmetics line will celebrate its tenth anniversary, and it is still going strong. In *THE NEW BEAUTY SECRETS* readers will get the inside scoop on the philosophy and practices that have made Laura Mercier such a phenomenon. Having worked with thousands of women over the years - stay-at-home mums as well as international superstars - Laura sees that all women have the same insecurities about how they look. *THE NEW BEAUTY SECRETS* offers nine chapters of beauty techniques to help women look their best. From illuminating the eyes, to finding the right lip colour, readers learn how to capture their own je ne sais quoi.

## Book Information

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## Customer Reviews

When I found out that Laura Mericer wrote a book I rushed out the door to find a copy. Well I was unpleasantly surprised to find a lack of.....well.....Beauty Secrets. Very few photographs are included except for celebrities. There are line/charcoal drawings that are cute but not particularly helpful for putting on my makeup in the morning. There are no before and after photos, no interesting color combinations of eyeshadows or lip color, no pictures of the correct brush/tool to use for a specific application.....there is nothing unique about this book. I have been a customer of her

products for going on 6 years and I know her cosmetic line is full of interesting products but none get showcased here. This book should be titled "Laura Mercier's musings on the Philosophy of Beauty with all my celebrity friends". If you are seeking a book on how to apply makeup then go with Robert Jones, Kevyn Aucoin, Linda Mason etc. These books have BEAUTIFUL full page color photos. In these other books there are models and celebrities shown but also moms, sisters, lovers and friends with lots of information on how to apply makeup.

I have enjoyed Laura Mercier's products over the years. Her makeup is top notch. This book, though, is just fluff. I would suggest you buy the Laura Mercier "Flawless Face" videotape instead. The tape costs less than the book and is a lot more useful. The tape demonstrates Mercier's application techniques. The book is just a lot of pretty pictures of celebrities.

I probably wouldn't suggest this book to someone who is new to makeup and needs to look at step by step instructions. There are lots of online tutorials that are good for that. This book offers techniques for corrective makeup applications, color suggestions, and yes, lots of photos of celebs wearing Laura's makeup. I think these photos can be used for inspiration, or to identify with the celeb's features (provided said features are not bolted on-ha ha). If you are pretty comfortable with makeup application but want to fine tune your routine, this is a decent book. Even better if you can find it at a discounted price...more money for makeup!

Dcalypso says it all. I regret not having taken her review more to heart. I love Laura Mercier's products and hoped for a book to match. It's a very pretty book, but not at all useful. If you want a book full of gorgeous photos of Madonna, Julia Roberts and so on, interspersed with cute watercolour sketches of Laura, Laura's dog, Laura applying makeup and so on (filler, in other words) - then go ahead and buy this book. For application mavens, go to Kevin Aucoin. I can't recommend anyone else because I only know his books - which have proper step by step photos of concealer application, for instance - not vague sketches with captions like deep set eyes showing one deep set eye with make up and one without. In a sketch. Hello? Is it just me or are sketches useless? Especially cute watercolour sketches? Hey, I think I speak for most women when I say we want step by step photos (like the great lamented K Aucoin!) - that's how the non professional can learn from the pros! To be honest, I don't know what to do with this book. I can't imagine giving it to anyone I know. And it's so big that it's going to take up valuable space. Oh well.

...She states this in the introduction. The only reason I think this book came to be is because she was offered some kind of amazing book deal, which was surely followed by the work of a ghostwriter. But all that aside, there isn't much more information in this gigantic thing that what could be compressed into a pamphlet. Most of it is just photos of celebrities (which, I can only assume are photos of the makeup she's done? They never say). If you carefully read through the directions for how she applies foundation and eye concealer - that is very helpful and unique. But that was just about the only thing that was worth it.

It's a pretty book, with lots of information, but unless you're going into the makeup business yourself, it's just not practical. Too many products, too complicated applications. Cute, but not really usable.

I was reluctant to buy this book based on all the negative reviews, but I got it anyway. I really do not understand what all the hostility is about. This is definitely a gorgeous coffee table book, featuring Laura Mercier's makeup tips, her makeup and yes the celebrities who swear by her products in gorgeous photos. I am not a makeup artist and I appreciate simple makeup tips that I can do myself at home vs. going to a cosmetic counter, getting overly made up with no instructions on how to do it at home. I love her concealer products and I highly recommend this beautiful book and her products to anyone who wants to have a natural, flawless look.

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